

Type of Event: Workshop

Name of the Event: Workshop on UI UX Skills - Supporting the domestic technology development

Coordinator's Name and contact Details: Sharanjit Kaur , Phone - 7889060061, email ID- sharanjit.e9807@cumail.in

Student Coordinator

Name: Ayan Kumar

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Section 20BDA

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About the workshop:

The UI/UX Design Specialization brings a design-centric approach to user interface and user experience design, and offers practical, skill-based instruction centered around a visual communications perspective, rather than on one focused on marketing or programming alone. In this sequence of four courses, you will summarize and demonstrate all stages of the UI/UX development process, from user research to defining a project's strategy, scope, and information architecture, to developing sitemaps and wireframes. You'll learn current best practices and conventions in UX design and apply them to create effective and compelling screen-based experiences for websites or apps.

Objective of the workshop

- UI/UX design workshops are key for cultivating a company-wide understanding of the product and user-related issues. As a result, this allows people to work on a certain product to have a shared vision and direction.
- They are essential when it comes to validating assumptions and looking for the best solutions for your users.
- This leads us to maximize the value your products offer to your customers.

Topics for the Workshop:

1. Visual Elements of User Interface Design
2. UX Design Fundamentals
3. Web Design: Strategy and Information Architecture
4. Web Design: Wireframes to Prototypes

Code of conduct:

- Participants will be provided with some ideas, on which they will be preparing the case study by choosing one idea.
- Based upon the content of the case study, the Judgment panel will shortlist some candidates and they will allow the workshop.

- After the workshop, participants will have to prepare the UI UX design on the problem they had chosen for case study.

Benefits of the workshops:

1. Certification of participation.

Duration of the workshop: 2 days

Date of Event - 27th August 2021 (10:00 AM-1:00 PM)
and 28th August 2021 (10:00 AM-1:00 PM)

Expert

Ms. Kadambini sharma
Design Architect, Aaj Tak

Registration Process

- The google form link will be shared for the participants to register for the workshop including details like Name, Designation, Present Organization, Place.
- At the end of the workshop participants are required to fill the feedback form for the betterment and learning.
- Filling the feedback form will be compulsory for the candidates to receive the workshop certificates.