

Type of Event: Workshop

Name of the Event: “Tales of Business” Business Storytelling Workshop 2021

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Brief Description: Storytelling is becoming one of the most important skills for reaching out to stakeholders. It teaches refined ways to present various aspects of business to comply and impress the stakeholders. A renowned storyteller will be engaged to teach this skill to a wider audience.

The event will consist of:

- 250-word write up submissions for admission to workshop
- A two-hour overview session for a large group of 200-300 participants
- A dedicated workshop for 50-60 registered participants
- A short, writing assignment competition among the registered participants

Objective of the Workshop:

- Develop a pedagogical framework that builds on the essential features of creative Deeper Learning
- Develop an advanced storytelling platform enriched with innovative interfaces (VR and AR) to support students’ creations.

Outcome of Workshop:

- Design and implement a systematic raising awareness strategy that will contribute to the effective communication of the project’s results and outcomes

Benefits of the workshops:

Tentative Schedule:

Duration: 1 Days

Registration Process

- The google form link will be shared for the participants to register for the workshop including details like Name, Designation, Present Organization, Place.

- At the end of the workshop participants are required to fill the feedback form for the betterment and learning.
- Filling the feedback form will be compulsory for the candidates to receive the workshop certificates.

Participation Certificate to be Given