

Type of Event: Workshop

Name and title of the Event- “Style de Mode”

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Student coordinators:

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About the Workshop: Fashion styling “Style de Mode” is something that belongs to an individual, means of self-expression. Fashion styling aims at developing the competencies of professionals who are in the fashion business and are responsible for a designer’s collection, creating fashion images in collaboration with various magazines, brands, export and production houses and also those responsible for building new fashion trends. This workshop will bring out the creativity of the participants and they will have the learning experience of new and trendy styling concepts.

Key Takeaways for the participants:

- Understanding the basics and general idea of fashion styling.
- Ability to assist a stylist on shoot as an intern or assistant stylist.
- Develop portfolios, showcasing their personal style.
- Develop a strong sense of personalized style.
- Recognize trends and quick fashion tips.

Rules, regulations, judgment criteria, participant tracking-

- Participants should join the session 10 minutes before the given time.
- For practicing styling participants can bring the materials with them to showcase at the end of the session.
- Certificates will be provided only if the participants will attend both the sessions (first & second half).

Prerequisite for workshop:

- **Pins** - Safety pins, bobby pins, fastening pins & more
- **Clips** - Snap clips, alligator clips, binder clips & more
- **Scissors** - Normal scissors suffice, fashion scissors are recommended
- **Stiff brush** - Also known as a suede brush
- **Tape** - Ranging from gaffer tape, duct tape, cellophane tape, masking tape and double-sided tape
- Fabric or self-adhesive

Participation Certificate to be Given