

Endorsement game

- **Task:** Students are required to write advertisements and sell the given product

- **Arena:** seminar hall

- **Machine Specifications:** Projector , Microphone

- **Event Rules:**
 - Team having two students is allowed.
 - Products will be provided to the participants.
 - Participants have to provide interesting taglines and names to product in order to endorse them.
 - Participants have to advertise their products via video, audio or textual means, extra points will be given for extra efforts.
 - Participants are allowed to act in terms of play in order to endorse the products.
 - Products can be living or non living objects.

- **Judging Criteria :** The innovation involved , The method adopted, Extra efforts taken, Acting, and the content of the product presented. Points deducted in terms of copied material or method.

- **Provisions at Competition Site:** colors, chart ,Stationary, Board/Marker

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