

## Task

**TECH Fashion** - Focus is on technology and innovation within the fashion eco-system. An event conducted for **budding student designers involved in or interested in the development and transformation of fashion through technology and innovation.** Let's explore, learn, think, & innovate new trends and styles to unleash our inner instincts.

## Arena

- ✓ Fashion show will held "indoor/Outdoor", in the campus area of Chandigarh University
- ✓ The dimensions of ramp are 40ft (stage) \* 22ft (ramp) and width of the ramp is 8 ft as shown in fig. 1.
- ✓ Model will walk from entry 1 or entry two, as per the choreography
- ✓ 1 Green room for females of 16ft by 16ft and one for male will be provided at the back side of the main stage.

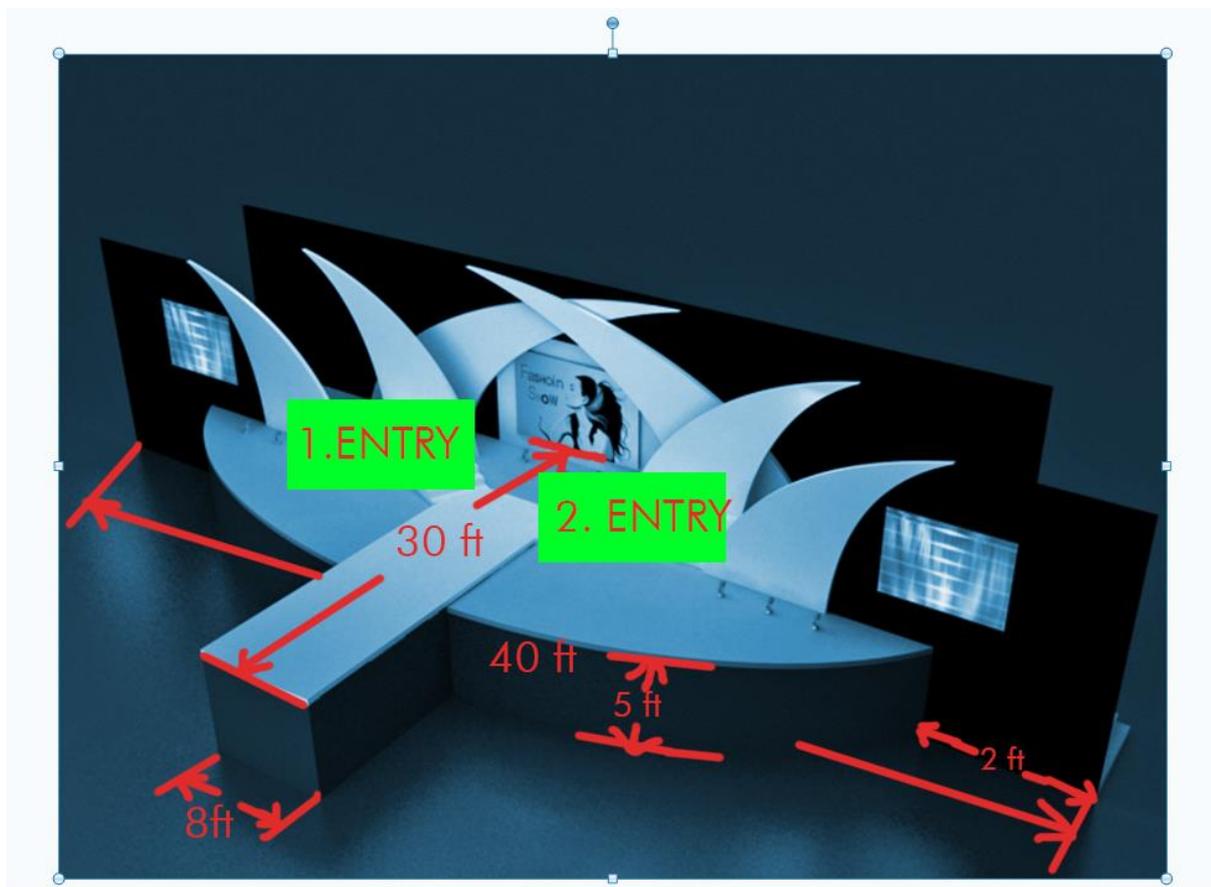
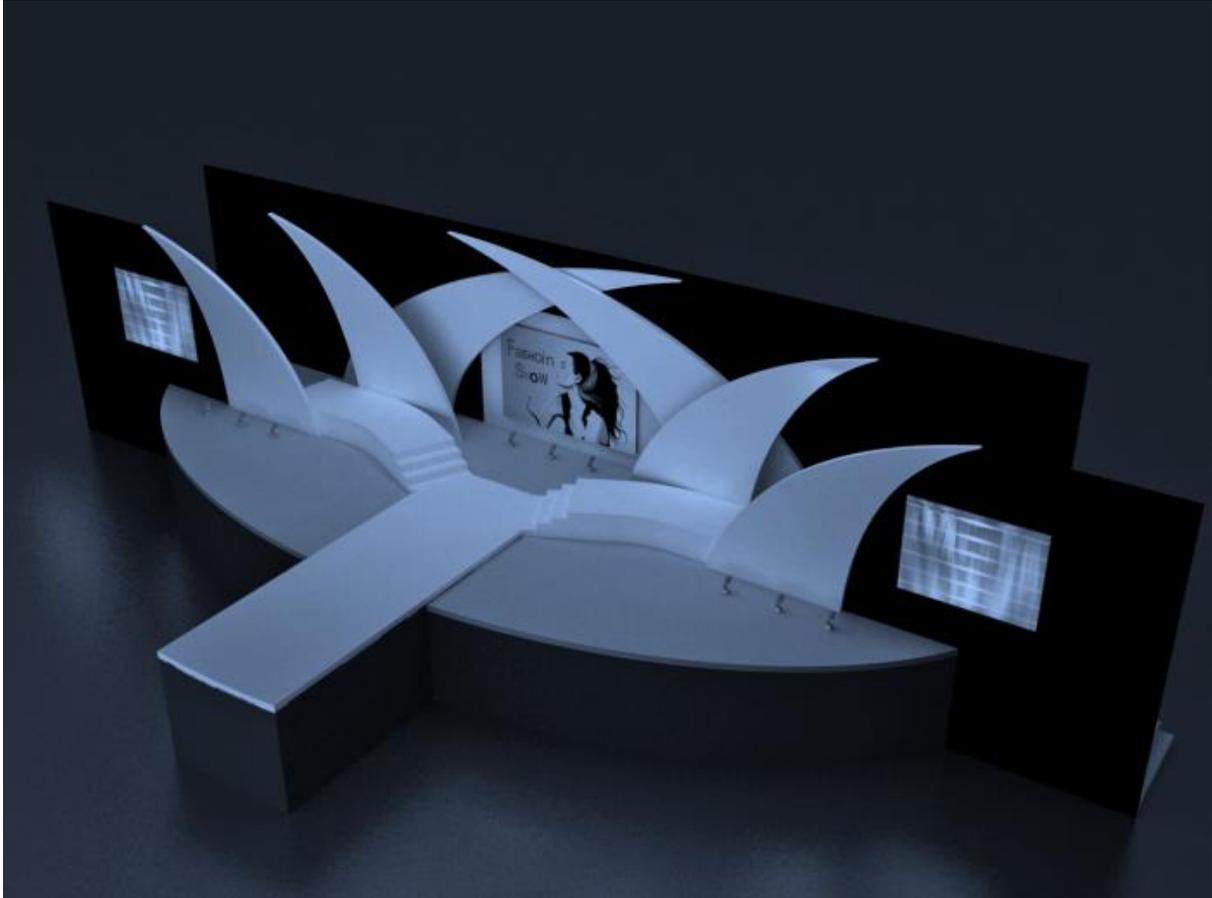


Fig. 1. Ramp for walk



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## Machine/ Material Specifications

Teams are requested to bring hangers, their garments, makeup kit and iron.

## Event Rules

### Phase One - Apply for Theme based fashion show

- *One entry from each college is allowed.*
- *A team of minimum 5 and maximum 7 participants are allowed*
- *Each collection should include minimum 5 garments.*
- **Topics for collection should come under following categories:**
  - **Wearable tech garments**
  - **Convertible garments**
  - **Recycled garments**



- **Up-cycled garments**
  - **Structural garments**
  - **Eco fashion**
  - ***Innovative Fashion accessories***
  - ***3D printing***
  - ***Any innovative collection will also be taken into consideration***
- For selection, Designer team need to send:
    - ✓ A brief description of their collection in 200-300 words (prepared in word file, in times new roman, 12 font size),
    - ✓ Photo-shoot of 2 garments
    - ✓ Sketches of rest of the garments, related to their collection which will be judged by a panel, whose members will include faculties, entrepreneurs and industry practitioners in the field of creative art.
  - Any obscene move during walk, indecent or over exposed dresses will be disqualified.
  - No last minute changes will be entertained in terms of music, models and designers

## **Phase Two - Shortlisted themes announcement**

*Shortlisted finalists will receive a reference number by email and will be contacted individually by mobile also. Announce Date: **19<sup>th</sup> March 2018***

## **Phase Three - Walk on ramp**

- *Team should bring the music in a CD or pen drive in mp3 format (bearing the team name)*
- *Two start points, marked in green colour will be provided on the ramp as shown in fig 1.*
- *The team can walk the ramp as per their choreography.*
- *Total time allotted for one team is 8-10 minutes, which includes*
  - *Introduction of team and their collection (theme)- 1-2 min*
  - *Choreography and walk – 6-8 min**After completion of the round, team members will have to take a walk on the ramp.*

## **Judging Criteria**

- *Teams will be judged on the basis of:*
  - i) Costumes*
  - ii) Choreography*
  - iii) Overall presentation which includes music.*
- *The time and results given by the organizers will be final and will be used for scoring the teams.*
- *In case of any disputes/discrepancies, the organizers' decision will be final and binding.*



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- *The organizers reserve the rights to change any or all of the above rules as they deem fit. Change in rules, if any will be highlighted on the website and notified to the registered teams.*

## **Provisions at Competition Site**

*Music system with Proper lighting and stage setup will be provided*

*Backstage help*

*Stage Rehearsal prior to the main event*

*As mentioned: green rooms will be provided for both male and female, which will include:*

- *Stands for garments*
- *Mirror*

## **Backstage Rules**

- *No eatables will be allowed in green rooms*
- *No person other than designers, models and 2-3 helpers per team will be allowed in green rooms*

## **Faculty Coordinator Details**

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## **Student Coordinator Details**

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**We'll do our best to respond as quickly as possible.**