



Introduction:

A team consisting of 2 members will be playing the quiz. Every participant must have good knowledge of Business subjects. Apart from their subject knowledge, participants must be familiar with the famous personalities, LOGO, Tag lines and general awareness.

General Rules:

1. A team must consist of 2 members only.
2. Written Preliminary round will be there for all the participants. Top 5 teams will qualify for the finals.
3. There will be 4 rounds:
 - a. General Awareness
 - b. Identify the Business Personality
 - c. Identification of LOGO & Tag Lines
 - d. Current Affairs.
4. The questions will not be passable.
5. 30 seconds will be provided to answer each question.
6. In case of tie a tie breaker round will be conducted the decision of the judges will be deemed as final.

Scoring Criteria:

There will be different scoring criteria for all the rounds in the Quiz.

Registration:

Students are invited with their valid id cards and registration should be done online on university web site on or before the last date of registration.

Faculty Coordinator:

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