Type of Event: Star Event

Name of Event: Tourism and Hospitality Entrepreneurship Development Summit

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About the event:

The event aims to provide a forum for participants where different perspectives are pooled in to promote innovative ideas and entrepreneurship in the field of Tourism and Hospitality. It will also offer a stage to participants with entrepreneurial acumen to showcase their talent and entrepreneurial skills.

Event Guidelines:

1. There will be three rounds in the event.

2. The first round of the event will start from 21st August to 28th August 2021, where clusters will be formed and participants from each cluster will showcase their business plan. In the second round, selected 10 teams from five clusters will show their final presentation.

3. This second round will take place from 1st September to 2nd September 2021. On 3rd September 2021, results will be announced.

Eligibility for participation:

1.   The competition is open to everyone.

2.   Each team shall comprise a minimum of one participant and a maximum of five participants.

3.   No participant can be a part of more than one team.

Registration deadlines: 14-August-2021

Instructions to participants:

1.   Each team shall comprise a minimum of one (1) participant and a maximum of five (5) participants.

2.   Each team will submit and present a detailed business plan in a powerpoint presentation.

3. The business plan should be related to travel & tourism, hospitality sectors, consultancy, or other ancillary services related to hospitality & Tourism.

4. The interested students must adhere to the deadlines mentioned and submit a plan. (The PPT template will be shared after the closing of the registrations).

Rules and Regulations:

The competition is open to students across the country / abroad**.**

1. The minimum initial project cost of the proposed business should be a minimum of Rs. 5 lakhs.
2. Participation in the summit means that the terms and conditions of the summit organizers are binding and acceptable to the participants.
3. Join the session 10 min early.
4. Make sure that your tech, equipment, and software is working fine.
5. Make sure there is no disturbance around you once you join the session.
6. Kindly maintain the decorum while participating in discussions and stay on the topic only.
7. If you have any queries/doubts, you can raise your hand.
8. Conversation in a chat box with fellow beings is not permitted.
9. No late entries will be entertained.

Code of conduct:

1. Participants must register for a Virtual Meeting and provide an email, phone or (for special needs) other contact where they can be reached during the Virtual Meeting.

2. We invite all those who participate in helping us create safe and positive experiences for everyone.

3. Participants need to be formally dressed up.

Judgment criteria:

While evaluating the proposal, the experts shall seek an answer to the following indicative questions:

1. Name of the proposed business.

2. Innovativeness of the Plan

3. Feasibility

4. Target Group

5. SWOT Analysis

6.   Execution Plan

7.   Revenue Model

8.   Financial Inclusions

9.   Promotional Strategies

10.   Goals and Expected Outcomes

11.   Participants will be given marks out of 50 in each round.

Awards:

1. The winning teams will be awarded a cash prize of Rs.25000, Rs. 15000 and Rs. 10000 as first, second and third prizes, respectively.

2. Winners would also be facilitated to get registered for their business plan through the CU

Technology Business Incubator (TBI) (NSTEDB supported Incubation Centers).

3. All the participants shall get a certificate that acknowledges their contribution to the summit.