

Type of event: Healthcon: Promoting Healthy Lives

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About the event: This event has been planned to support our social responsibility and to make general public aware of the benefits of covid vaccine, to address their queries and myths related to vaccine. This will motivate them to get themselves vaccinated and move ahead in life after a strong set back in all terms like financial, social and personal. The social media can play a vital role in targeting more and more people as this pandemic has taught us about physical distance with social connection. Therefore we are making an effort to bring all possible creative ideas by which we can promote the vaccination drive lead by the Government of India and other organizations working at state level.

We appeal you to come together for this noble cause.

Event Guidelines:

- The theme of the event is “Covid-19 Vaccination Awareness Campaign”.
- The participants have to prepare a high resolution video of less than 40 seconds or a related picture on theme and submit the same via Google form or via mail on or before 20 Aug, 2021
- The entries will be scrutinized and top hundred entries will be shared in the Chandigarh University social platform (Facebook).
- The selected entries will be provided a link for social engagement.
- Followed by a Social engagement campaign from 20 Aug, 2021 to 2nd Sept, 2021.
- Result will be announced on 4th september, 2021.

Note: The content has to be original. The copy pasted content from internet sources may lead to disqualification.

Link for the uploading of content: <https://forms.gle/HGLbDUtJosLy9moW6>

Mail i.d: cuhealthcon@gmail.com.

Judgment Criteria:

- The top three of maximum social engagement (likes/share/comments) entries will be awarded as first, second and third prize.
- Minimum 500 Social engagement entries (likes/share/comments) are required for the final round.

Winners:

E-certification/ Facilitation: E-certificates to all the members of top three participants and facilitation of principal/ drive coordinators of all the school partners.

Prize money: Winner (10K), 1st Runner-up (5K), and 2nd Runner-up (3K).

