

Event Category: Flagship Event

Name of the event: Tech-Talkmasters ‘Stand Up Laughter Factory’ – From Tech to Comedy

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About the event:

Stand-up comedy, comedy that generally is delivered by a solo performer speaking directly to the audience in some semblance of a spontaneous manner.

Laughter is the best medicine and what is better when it is for free? Giving all the young comedians out there a platform to tickle the audience with the best of their comic skills. Be the reason for all the giggles and laughs around and be the best of all. The main aim of this competition is to keep the audience engaged and laughing with excellent comic skills and stick to the technology theme throughout your respective scripts.



Objectives:

- The main aim of this activity is to convey the right message to the target audience of how technology should be used and to avoid its misuse.
- Make the audience jump out of their seats laughing with fun and easy tech jokes.
- Build the theme around technology, start-ups, or advantages/disadvantages of technology.

Date of the event: Open till the date of registration

Last date of registration: 26st August 2021

Screening (1st round)- 31st August 2021

Final round- 2nd September 2021

Team Composition - The competition is open to 15+ age groups, across all national and international participants.

Registration process: Registration will be done on the official website of **TECH INVENT 2021, Chandigarh University** and the final round presentation link will be provided on an online platform (48 hours prior to the event) for all the participants.

Rules and Regulations:

- After registration, video submissions will be done on an official email id, i.e., **directoroffice.idol@cumail.in**
- The video will first be reviewed and approved for the screening round.
- After screening only selected participants' videos will be uploaded on the official YouTube channel. The video should be shared & tagged on official Facebook page of Chandigarh University.
- The participants should have an account on YouTube and they should subscribe to the official YouTube channel of Chandigarh University.
- Generating automated likes or cheating will lead to disqualification.
- The Participants shall come up with their own ideas and creative content. The stand-up video may either tell stories or express opinions.
- Must be Original unpublished video.
- Entries containing dirty, foul, offensive language, hurting political and religious sentiments are subjected to immediate disqualification.
- The video entries will be judged on the basis of compelling visuals, and impressions conveyed to the audiences.
- Chandigarh University is not liable for any content published in videos.
- **Top twenty participants will get a chance to be live on Chandigarh University official platform.**

Scoring Criteria:

- Make a 3-4 minutes Tech-com Stand Up Video. Start by saying; I am contestant No. <> for Tech-com stand up contest and I am.... (mention your name, what encouraged you to participate and then start your stand-up comedy video) and Tag our official page to the video . Medium of language must either be English, Hindi or Punjabi. **(10 points)**
- Minimum sharing of video- **50 (10 points)**
- Get 1000 views on the video **(5 points)**
- Get views above 2000 **(5+ points more)**
- Get upto 200 likes on your video within the time frame **(5 points)**
- Get likes above 200 **(5 points)**
- Get up to 20 unique comments **(5 points)**
- More than 30 unique comments **(5 points)**
- **90 % Judgement** will be on the basis of **online engagement** and 10% will be decided by a Judge **panel**.
- Judges Panel consists of a team of stand-up comedians. Judges will resolve any tie situations and their decisions will be final. Judges reserve the right to disqualify any participants for unfair practices or who fail to obey the rules and regulations of the competition.

- Decision of the judges will be final and binding. Participants will be judged based on the content, fluency, spontaneity, presentation and sense of humor.

The selected videos will be posted on the Chandigarh University's social media handles.

Prizes:

- Winner - Rs 11,000
- 1st Runner up- Rs 8,000
- 2nd Runner up- Rs 5000
- Consolation Prize -6 months Netflix subscription for 5 creative winners.
- E-Certificates for participants