

Event Category: FLAGSHIP EVENT

Event Name: REDEFINING THE ‘NEW NORMAL CAMPUS’ - MAKING RESILIENT STRUCTURES

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About the event:

Covid-19 has impacted the global physical, social, psychological and ecological footprint of various nations. Unprecedented circumstances have led to a wide range of challenges and the world is in need for solutions. These opportunities have given us the hope for redefining and reshaping our built spaces. Such situations should be taken in a positive stride and instead of considering them as ‘curse’ they should be redefined as ‘boon’ for human endurance.

Education sector is one of major area that has been impacted by the pandemic. Online teaching pedagogy may address delivery of information, but cannot bridge the gap for practical knowledge and interactive understanding. In wake of these conditions, faculty and students are eager for campuses, universities and colleges to open their gates. It is imperative that with Covid-19 still not completely eradicated our existing class rooms, laboratories and knowledge spaces need redesigning to ensure the safety, health of individuals and make our campus safer.

The competition is aimed to reimagine the ‘New Normal Campus’ to ensure safety of users in case of any kind of pandemic similar to Covid-19. The participants are free to explore and visualize the space with an open mind and out of the box solutions. They should ensure that the health safety norms mandated by the health department are followed in the process.

To guide the participants an interactive session with an eminent Interior Designer shall be organized to give key insights into various aspects that need to be addressed by the participants.

Objective:

The primary objective of the Competition is to address the endless questions posed by the pandemic through exploration and presenting the endless possibilities before a wider audience. Some of the key issues addressed by the completion are listed below.

1. Understand the impact of pandemics on the physical structure of classroom.
2. Rethinking and design of classroom furniture to meet social distancing norms.
3. Reimagining the layout of shared hostel rooms and dining facilities.
4. Furniture for public spaces to ensure balance between socializing and safety

Project Description:

The Design competition demands the participants to re-design a space from the campus premises keeping in mind the post pandemic precautionary measures.

The detailed version of the spatial typology for the project is as follows:

1. Urban spaces: Any public spaces including either the Canteen, Open air Amphitheatre or Campus round-about
2. Hostel rooms: Twin sharing or Dormitories
3. Studio labs with a sitting capacity of 40 students.

As per the site is concerned, the participants are free to choose the site of their own using the above parameters.

Event Details:

Phase I:

1. Expert Talk by Ms. Payal Kapoor, amongst the top 10 Best Interior Designer of the nation
2. Introduction to the project brief, project details, spatial typologies under considerations, submission guidelines and schedule
3. Query resolution: Q & A Session

Date: 27/08/2021

Phase II:

1. Submission Receipt at the official email id of redefiningthenewnormalcampus@gmail.com by 02:00 PM on 02/09/2021.
2. Internal Screening of the entries followed by External Screening of Final entries and identification of winners

Last date of submission of the project: *Date: 02/09/2021 by 2:00 pm*

Phase III: Result declaration

Date: 03/09/2021

Instructions for Participants:

The event shall be conducted online. The design proposal needs to be shared virtually as per instructions given below.

The competition is divided into three parts.

- Option A – Redesigning of Class Room and Furniture as per social distancing norms.
- Option B – Hostel Room Layout and Furniture to ensure safety.
- Option C – Design of Public Furniture for urban spaces in Campus to balance social connect and safety.

Registration Process Guidelines

1. Participants pursuing 10+2, Degree or Diploma course in Interior Designing (UG/PG) can take part in the competition.

2. Participants are eligible to register for any one Part or all three. There is no restriction on registration and no registration fees.
3. Registration can be done by an individual or a team of 2 members.
4. Participants will have to fill their details in a Google Form along with their school/college/ university ID to register for the competition.
5. Each participant shall be given a Unique ID upon registration for each of the Part.
6. There can be only One Entry per Unique ID.
7. Evaluation of entries shall be done according to three categories.
 - a. 10+2 Students
 - b. UG Degree / Diploma Students
 - c. PG Degree Students
8. In case of a team winning the competition, the prize shall be shared by the members.

Submission Guidelines

1. The competition will start right after the interaction session with the Expert.
2. The idea shall be in the form of illustration on single A3 size sheet.
3. Submission can be in form of a hand drawn sketch/painting/digital illustration.
4. Submissions shall be in pdf or jpg format (300 dpi resolution and max. file size of 5MB).
5. Participants have to upload their submission at the link shared with them after registration.
6. The file shall be renamed as <Registration ID> <Part A/B/C>.pdf or .jpg
7. Submissions shall be original work of the participant.
8. Any written/watermark content that can disclose identify of participant shall result in disqualification.
9. In case of any issue/dispute regarding the intellectual property right of submission the participant may be disqualified.
10. Submissions received after the scheduled time frame shall not be considered for evaluation.
11. The winning submissions shall be showcased on social media platforms with due credit to the winners.

Judgement Criteria:

The submissions shall be judged by Interior Design and Product Design Experts from industry.

The Assessment shall be out of 100 marks and the Criteria of assessment shall be based upon.

1. Proposed concept and design solution ensuring safety and social connect (40 Marks)

2. Presentation and creative depiction of proposal (30 Marks)
3. Following all the Rules and guidelines.

Results shall be announced online on the website. The participants can visit the University website and check out the result. Winning entries shall also be showcased on the website along with the Participant/s' Identity.

Awards:

Winners will receive Cash Prize, winning certificates and Gift Coupons along with a chance to get featured on the University website. *(These will be for all three categories; therefore, total budget will be 3 X 10000/- = 30,000/-)*

1. 1st Prize – Rs. 5,000/- and Certificate
2. 2nd Prize – Rs. 3,000/- and Certificate
3. 3rd Prize – Rs. 2,000/- and Certificate
4. All the participants will receive E-Certificate for Participation along with Gift Coupons.

