

**Event Category:** Flagship Event

Name of the event: DESSIN ET ILLUSTRATION - REDEFINING FASHION

**Name and contact details of the Coordinator:**

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**About the event:**

Every person is an Artist inside and every Artist dips his brush in his own soul and paints his own Nature into pictures. Is something that makes you breathe with a different kind of happiness. Drawing and Illustration is not what one sees but what one can make others see also, art doesn't have to be pretty; it has to be meaningful. Art is a life-giving source for a design harmony. Here all the participants will get a dose of design inspiration in the set of wise and powerful ideas from a famous creative person. Forcing yourself to draw would not be a good idea, as it would only strain you to do something that you cannot put your mind in drawing. The purpose of art is washing the dust of daily life off your souls. After the innovative session by the renowned person, the participants will be given time to predispose their artwork. The participants will be given time to complete their exclusive work. Competitions are important to motivate young artists and help them to develop their creative skills by exposing them to the contemporary talent in the field. Judges will be observing their work, analyze, evaluate their techniques and outcomes vis-a-vis those of other artists. It provides visual, tactile, and sensory experiences and a special way of understanding the art.

**Objective:**

- Engage the students in a creative exercise to identify their hopes and dreams of future in designing. It allows complete self-expression and supports their creativity and innovative ideas expressed through art.
- It enables the participants to communicate what they see, feel and think through the use of color, texture and illustrations by using different materials and processes.

**Proposed date of the event:** 4<sup>th</sup>-september-2021

**Instructions for participant(s):** Participants can use the materials with them to prepare their art work.

- No registration charges for participation.
- Imitations of any artwork will not be accepted.
- Certificates will be provided only if the participants will participate in the event.
- Participants can present their work on given Themes:
  - a) Positivity in Pandemic
  - b) Sustainable Fashion
  - c) Disposable Waste

**Registration process:** A Google form will be created for registration, where a student will provide his/her credentials with their Email ID and link will be given to them for the online platform ZOOM (24 hours prior to the event) for all the International and National participants.

**Rules and Regulations:**

- Artwork must be an original piece, completed solely by the participant.
- The participants should select the theme from the given topics.
- Ivory Sheets, Any medium of colors (Water, Posters, Crayons, Oil Pastels, Fabric, Staedtlers, Pencil colors, Shading Pencils) Some Cotton, Cotton Buds, Brushes, some Leaves with veins and Flowers (Fresh)
- Media allowed includes Pen, pencil, markers, paints, oils, charcoal, watercolors, canvas, and paper (Ivory sheet, Handmade sheet, Canvas or any medium to show their art).
- Artwork can be landscape, portraits, still life, abstract, etc. Evidence of thorough planning and preparation.
- Theme should be explained what type of media is used and why, also Clearly describes the artist's intent for the piece of art.
- Don't copy the idea, as every mind is unique in its own way.

**Judgment Criteria:** Originality- Originals cost more than imitations

- Unique Style- One has to be odd to be number One
- Presentation- The aim of the art is not to present the outward appearance of things, but their inward significance.
- The selected art works will be posted on the Chandigarh University's social media handles. The best art pieces will be selected.

**Prizes:** To the 1<sup>st</sup> three positions

- 1<sup>st</sup> Runner up- Rs 5000
- 2<sup>nd</sup> Runner up- Rs 3000
- 3<sup>rd</sup> Runner up- Rs 2000
- Goodies- A hamper of Art Accessories
- E-Certificates for participants