



**CHANDIGARH
UNIVERSITY**

Discover. Learn. Empower.



VFX AD Film 50 Hours

Task

Teams must make a Vfx AD film within 50 hours .The Ad will comprise of any products and social awareness using any medium not more than 25 seconds. The theme of competition will be revealed on the first day of competition.

Arena

The entire shoot of the film is to be completed in Chandigarh University Campus only.

Machine Specifications:

- *A team will use their own digital camera (higher than 480p video capture) or any type of video or film camera, however, a maximum of only three cameras may be used to shoot film. Microphone must be an integrated part of a camera or an external microphone should be used.*
- *Students will have to use their own laptops for editing and sound designs.*

Event Rules

For being eligible for the Project:

- *Films must be the original work of the team and must not infringe third-party's rights*
- *Must be suitable for publication and not contain obscene or indecent material*
- *Must not contain obscene or pornographic material; may not contain defamatory statements about any person, company, organization or entity.*
- *It must not invade privacy or other rights of any person, company or entity.*
- *Must not in any other way violate applicable laws and regulations; and may not contain any copyrighted elements not owned by team.*
- *Films containing prohibited or inappropriate content as determined by the 50 hour team, in its sole discretion, to be inappropriate will be disqualified.*
- *The final video must be submitted in MOV/MPEG-4/WMV format.(Submitted video should be strictly below 250 MB).*
- *Entire film must be shot within the filmmaking period and the team needs to provide a proof as and when needed.*
- *A team can use stock elements.*
- *Only own Photographs will be allowed to use in a film.*
- *End credits at the end of each film are limited to a maximum of 20 seconds.*
 - 1.** *The end credits must mention: "This film was made for 50 hour film Project 2017.*
 - 2.** *Opening titles are considered to be part of the film, and hence count in total duration of your film.*



**CHANDIGARH
UNIVERSITY**

Discover. Learn. Empower.



Judging Criteria

- *It should comprise of cg elements and fx mixed with live action footage.*
- *The submitted film must be relevant to the topic assigned. Irrelevant films will be disqualified.*
- *The movie must not be more than 25 seconds.*
- *Submitted video should be strictly below 250 MB. Submission of more than 250 mb of film will be disqualified.*
- *50 Hours Management Team may, in their sole discretion, disqualify Films deemed to be inappropriate or otherwise non-compliant.*
- *50 Hours Management Team may add to or amend these rules at any time prior to the beginning of the filmmaking period.*

Provisions at Competition Site

N.A.

Faculty Coordinator Details

*Coordinator 1
Kuntal Ghose
8968130259*

*Coordinator 2
Hardeep Singh
7508100468*

Student Coordinator Details

*Student Coordinator-1
Harmandeep Singh
14BAN1052*

*Student Coordinator-2
Sandeep Singh
14BAN1196*